

# What the Global Entrepolis logo represents

The logo was created based on the proposition of the Global Entrepolis @ Singapore being more than just an event - it is a vibrant marketplace for technology, innovation and enterprise: where deals are made, ideas exchanged and partnerships are forged.

The logo reflects passion and energy, and the convergence of people, enterprises, ideas and technology into one place, Singapore - The Global Entrepolis.

The four arrows coming together in a dynamic swirl represent the strong pull of Singapore, drawing all these elements from all over the world.

The arrows also signify key elements found at Global Entrepolis @ Singapore:

- Markets - access to new markets and areas of opportunities
- Finance - gateway to sources of funding and support
- Partners - marketplace for connections, networking and collaboration
- Technology & Ideas - showcasing the frontiers of innovation, enterprise and technology

The red dots represent innovation and new



thrusts that could potentially be tomorrow's disruptive breakthroughs.

Red is used to express the pulsating excitement at the Global Entrepolis @ Singapore, and symbolic of Singapore.

# Neck-to-neck fight for the GES Awards 2005

By Liyana Othman

The finalists for the Global Entrepolis @Singapore award come from distinctly different backgrounds but have one thing in common - they either improve business productivity or the quality of life.

From New Zealand, the wizards over at Point Wizard have developed a programme to organise information with a combination of different criteria.

Using "pairwise trade-offs", the system ranks the user's preferences to help the user make decisions.

Another contender for the award who also wants to make life simpler is Singapore's System Access financial services software for management and delivery of banking services. From Malaysia, ViTrox Technologies Sdn. Bhd is improving how companies look for

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defects in micro chips.

India's REVA Electric Car is an invention people will rave about. Not only does it environmentally-friendly, and would be a likely solution in looming energy crises,

it's already being sold not just in India but in the U.K.

To capture people while they're away from their TV sets, Focus Media Holding from China has an outdoor advertising network while Hong Kong Broadband Network has a speedy broadband service for those who are never away from their PCs.

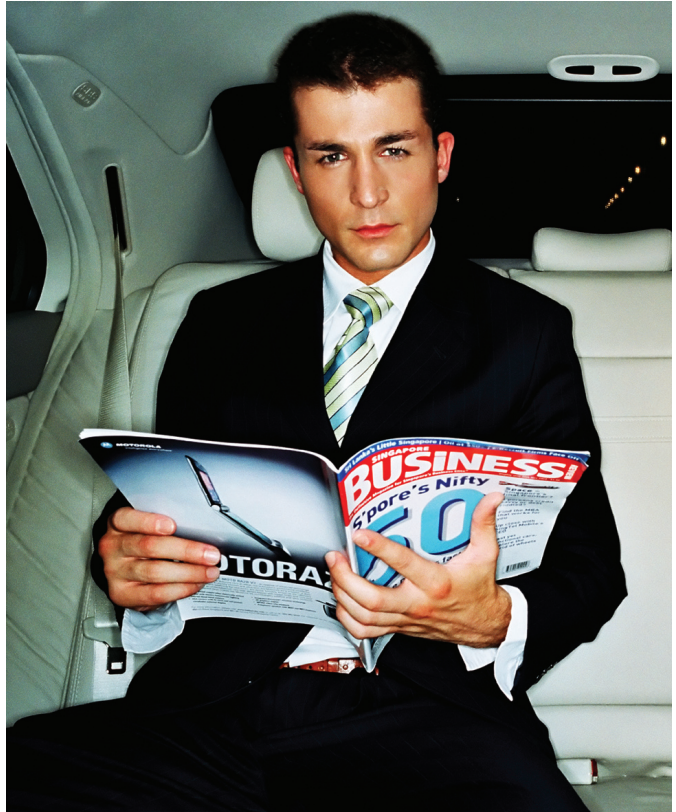
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The GES Awards will be presented by Prime Minister Lee Hsien Loong. The winners will be announced today at the opening ceremony, 5pm.

Finalist	Country	Innovation
Focus Media Holding	China	Outdoor advertising
Hong Kong Broadband Network	Hong Kong	High speed internet
REVA Electric Car	India	Energy-efficient electric car
System Access	Singapore	Software for delivery and management of banking services
ViTrox Technologies	Malaysia	Defect-checking method for micro chips
Point Wizard	New Zealand	Software system for ranking diagnosing of medical patients

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