

Make good decisions you can trust

1000minds helps organizations, individuals and groups with the power and user-friendliness of our decision-making software.



Create decision-making tools and processes you can have confidence in

1000minds is for structuring and solving decision problems, enabling you to make important decisions efficiently, fairly and transparently.

Applications:

PRIORITIZATION

Prioritize anything: projects, people, strategic goals, access to services or funding, and more.

VALUE FOR MONEY

Choose the best investments or capital projects representing good value for money.

GROUP DECISION-MAKING

Include diverse groups and experts when making decisions or creating decision-making tools.

EXPERT SYSTEMS

Create tools for repeated decision-making and prioritization that is fair, consistent and defensible.

Advantages of 1000minds decision-making:

- ✓ Good decisions that can be trusted because they are: transparent, consistent, fair, valid and reliable, stress tested
- ✓ Value for money when allocating budgets and other scarce resources
- ✓ AI assistant for generating ideas and getting started quickly
- ✓ Efficiency gains (time and money) from faster decision-making
- ✓ Expert support and advice
- ✓ Stakeholder buy-in from consensus-based collaborative decisions

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The platform is user-friendly and the value it provides is superb. The inclusion of examples helps in honing decision-making skills. It's an invaluable tool.

– Cynthia M.

Focus on what matters

Use 1000minds to get to the heart of your decision-making problems and choose the best options.

Find solutions faster

Get up and running quickly and easily share access with colleagues so you can work together.

Target new possibilities

Make better decisions and spot opportunities sooner by evaluating simple trade-off scenarios.

Take people with you

Engage with others, ranging from experts to members of the public.





CASE STUDY

Prioritizing antibiotic-resistant diseases for the WHO

1000minds.com/health/disease-prioritization



25

antibiotic-resistant phenotypes prioritized

10

criteria for assessing priority

74

expert participants

About the World Health Organization

The World Health Organization (WHO) is the specialized United Nations agency responsible for international public health. The WHO used 1000minds with experts in infectious diseases from around the world to create a Priority Pathogens List of antibiotic-resistant bacteria posing the greatest threats to human health.

THE CHALLENGE

Infectious diseases are increasingly resistant to antibiotics, and tens of millions of people could die each year without new treatments. The development of these new drugs is very expensive and time-consuming. Therefore, researchers need guidance as to which antibiotic-resistant bacteria they should target first, and to have the utmost confidence in the accuracy of their results.

THE SOLUTION

The WHO used 1000minds with experts in infectious diseases from around the world to create a Priority Pathogens List of antibiotic-resistant bacteria posing the greatest threats to human health. This list is used to guide research and development (R&D) into new antibiotics worldwide.

THE RESULTS

The WHO's Priority Pathogens List has been widely publicized and has had a major impact on R&D priorities in the search for new and effective antibiotics. The experts involved were able to trust the list's accuracy because of the validity and reliability of 1000minds.



CASE STUDY

Organized crime prioritization for the NZ Police

1000minds.com/government/organized-crime-prioritization



6

criteria for prioritizing organized crime

60+

expert participants

10

high-risk offenders used for testing the tool

About the NZ Police

The goal of the New Zealand Police is for NZ to be the safest country in the world. Pursuit of this goal requires that the Police's limited resources are used efficiently. Development of a valid and reliable tool for prioritizing organized crime offenders for investigation is an important contribution.

THE CHALLENGE

Organized crime is very resource and information intensive to investigate. The NZ Police needed a practical method for determining appropriate criteria and weights for prioritizing organized crime offenders for investigation.

THE SOLUTION

Key people involved in investigating organized crime completed a 1000minds ranking survey, or "noise audit", using their intuition to rank 12 hypothetical offender profiles in terms of investigative priority. They then identified criteria and determined valid and reliable weights at an in-person workshop. Thus, a tool for prioritizing organized crime was created, tested and approved.

THE RESULTS

1000minds group decision-making processes enabled a large and diverse group of experts to achieve consensus in developing a tool that is transparent, evidence-based and consistent for police decision-making.